

MAY SHOW  
THE SEVENTEENTH ANNUAL EXHIBITION OF WORK  
BY CLEVELAND ARTISTS AND CRAFTSMEN  
APRIL 24 TO JUNE 2, 1935

CIRCULAR OF INSTRUCTIONS

FOREWORD

In preparing this circular, presenting rules for the Seventeenth Annual Exhibition of Work by Cleveland Artists and Craftsmen, every effort was made to state regulations clearly. The rules are final.

*Every entrant is expected to read this circular and to observe rules set forth and dates given for receipt of entry blank and receipt of objects entered.*

CALENDAR

Entry blanks received through Tuesday, March 26.

Works submitted received at Museum:

March 30 to April 6, inclusive.

Exhibition opens Wednesday, April 24, 9 A. M.

Exhibition closes Sunday, June 2, 10 P. M.

Private view for Members and Entrants:

Tuesday, April 23, from 8 to 11 P. M.

Press view: Tuesday, April 23, from 3 to 5 P. M.

ADVISORY COMMITTEE

The Museum will have the coöperation of the following committee. Its purpose is to advise with entrants about the class of material to submit to the Jury. *The committees are not acting as jurors, but as friendly advisors:*

*Bookbinding*, Mrs. Horace Carr, Cherry 1663.

*Ceramics*, Mrs. Arthur Weaver, Garfield 9219-R.

*Jewelry and Metal Work*, Otto F. Ege, Garfield 4323.

*Painting*, George G. Adomeit, Main 6830.

*Photography*, William T. Higbee, Cherry 4600.

*Printing*, Horace Carr, Cherry 1663.

*Prints*, Miss Julia Raymond, Henderson 2286.

*Sculpture*, Mrs. B. P. Bole, Glenville 4490.

*Textiles*, Julius Mihalik, Garfield 4323.

JURY OF SELECTION

*Appointed by the Trustees of the Museum*

ALEXANDER BROOK, *Painter, New York City.*

MEYRIC R. ROGERS, *Director, City Art Museum, St. Louis.*

MARY P. THAYER, *Curator, Taft Museum, Cincinnati.*

With the Jury alone rests the decision as to which objects shall be accepted or rejected. Each decision will be based upon the artistic merit of the object under consideration.

The Jury has been selected from non-residents chosen because of sympathetic knowledge of a wide range of artistic mediums. They act without compensation, to promote better art, and as a service to the Museum and the artists in Cleveland.

CERTIFICATES OF MERIT

The Jury will award Certificates of Merit for first, second, and third honors in all classes in which the work offered merits such award, and such Honorable Mentions as they may think necessary.

No entrant will be eligible for the same award two years in succession.

ENTRY BLANKS AND TAGS

Entry blanks and tags may be obtained at Museum and at:

The Cleveland School of Art.

Burrows Bros., 633 Euclid Avenue.

10400 Euclid Avenue.

14825 Detroit Avenue

Cleveland Artists Supply, Inc., Hickox Building, East Ninth Street at Euclid.

The Dodd Co., 652 Huron Road.

Eastman and Bolton Co., 1806 East 13th Street.

Eastman Kodak Stores, Inc., 806 Huron Road,  
1862 E. Sixth Street,  
915 Euclid Avenue.

B. K. Elliot Company, 733 Prospect Avenue.

The Gage Gallery, 2258 Euclid Avenue.

Guenther's Art Store, 1375 Euclid Avenue.

John Huntington Polytechnic Institute, 3133 Euclid Ave.

The Korner and Wood Co., 1512 Euclid Avenue.

The Print Mart, 6709 Euclid Avenue.

The Winter Art Store, 2027 Euclid Avenue.



## RULES GOVERNING THE EXHIBITION

### WORK ELIGIBLE

1. All work entered must be by:
  - (a) Artists who now live in Cleveland or Cuyahoga County.
  - (b) Artists born in Cleveland or Cuyahoga County and retaining definite connections with Greater Cleveland.
2. Work offered shall have been finished since March 27, 1934.
3. All work entered must be the original production of exhibitor or specified associates.
4. All work produced in shops operated by firms or companies may be entered by the firm as exhibitor, but specific notation must be made on entry blank of
  - (a) Name of individual designer, and
  - (b) Name of craftsman or craftsmen.
5. Emeritus teachers of The Cleveland School of Art may submit one work each not subject to Jury action.

### ENTRIES

6. Entry blank must be filled out and returned to The Cleveland Museum of Art, Station E, Cleveland, Ohio, on or before March 26. Those postmarked later than March 26 will not be accepted.
7. A separate tag, with name of artist and title, must be made out for each object presented; stands, bases, coverings or other accessories to be noted on the tag. *Directions for placing Tags:* Paintings, prints, etc.—Turn back of picture toward you, then fasten tag in upper left corner. Do not use thumb tacks. Fasten securely to other objects.

### GENERAL

8. No accepted work can be withdrawn before close of exhibition, and all works must remain as installed.
9. The Museum will not be responsible for loss or damage to works submitted, no matter how the same may be caused, although the same care will be used as in handling and guarding its own collections.
10. Museum officials shall have the privilege of removing shadow boxes, mounts or accessories at their discretion.
11. Permission to photograph or reproduce works in the exhibition will not be given without the written consent of artist or owner. Permission to photograph accepted works for publicity purposes shall be understood unless specifically denied.

### SALES

12. Price of objects entered for sale must not be higher than that asked at artist's studio or elsewhere, and exhibitor agrees not to reduce price for six months after close of exhibition.
13. A commission of 10% will be charged on *all sales* effected during the exhibition, whether made by Museum or by artist. No work shall be withdrawn from sale except on payment of the 10% commission.

### JURY

14. All entries submitted are subject to the decision of the Jury, which is final.
15. The decision of the Jury will be announced by mail not later than April 23.
16. Notice of awards will be sent confidentially to each winner of awards on the day of the Private View (April 23), mailed to the address given on the entry blank, by special delivery, for the exhibitor's information only.

### DELIVERY

17. Exhibits must be delivered and removed by exhibitor or his agent within the specified dates.
18. All objects must be delivered at the Service Entrance (northwest door) of the Museum between 9 A.M. and 5 P.M. from March 30 to April 6, inclusive (Sunday excepted).

### RETURN

19. Work not accepted must be removed from Museum by entrant between 9 A.M. and 5 P.M. from April 27 to May 11, inclusive (Sundays excepted). *They will be delivered only upon presentation of Notice of Rejection at Service Entrance.*
20. Works exhibited and not sold during exhibition must be called for at Museum (Service Entrance) between 9 A.M. and 5 P.M. from June 7 to June 15, inclusive (Sunday excepted). *They will be delivered only upon presentation of Notice of Acceptance.*

### IMPORTANT

21. *The sending of a work of art shall be understood to imply agreement on part of sender with all conditions set forth in this circular.*
22. *Works produced under instruction are not eligible, even though the producer is not a regularly enrolled student. See next page, Item VII, for rules for students' work.*



## CLASSIFICATION

- A. Each object must be entered under a class listed below and not more than five in one class.
- B. No more than ten works can be entered or exhibited by any artist, no matter under how many classes his work may be entered, except in case of Enamels, Jewelry, Pottery and Ceramic Sculpture. See Item IV, Special Instructions.

*Please see that all screw eyes are removed from frames*

1. Oil Painting: Landscape.
2. Oil Painting: Portrait (See I).
3. Oil Painting: Figure Composition.
4. Oil Painting: Industrial Cleveland.
5. Oil Painting: Still Life.
6. Mural and Decorative Painting: any medium.
7. Pastel.
8. Water Color.
9. Miniatures (not over photograph).
10. Illustration: any medium.
11. Freehand Drawing: any medium. (See II).
12. Etchings and other intaglio processes (See II).
13. Lithography (See II).
14. Relief Cuts, Wood Cuts, Linoleum Cuts, etc. (See II).
15. Sculpture in Bronze or Marble, or models for (See I-A).
16. Sculpture in Wood (See I-A).
17. Medallions and Modelling in Low Relief (See I-A).
18. Ceramic Sculpture, or models for (See IV).
19. Pottery (See IV).
20. Batik and Other Dyeing.
21. Block Printing on Fabric.
22. Embroidery.
23. Weaving.
24. Jewelry (See IV).
25. Silverware other than Jewelry.
26. Enameling on Metal (See IV).
27. Metal Work other than Silver and Iron.
28. Wrought Iron.
29. Furniture.
30. Woodcarving.
31. Printing (See VI).
32. Bookbinding.
33. Miscellaneous Handicraft (See III).
34. Photography: Portrait and Figure (only of people or animals) (See V).
35. Photography: Landscape and Miscellaneous (See V).

## SPECIAL INSTRUCTIONS

*Note:—Because of lack of wall space it is hoped that small canvases will be submitted. A picture (including frame) over 20 square feet will be considered as two entries, one over 30 square feet as three entries.*

### I. PORTRAITS

- A. Portraits of living people must have been taken from life with knowledge and consent of subject.
- B. Paintings not done definitely as portraits are not eligible in Class 2, but may be entered in Class 3.

### II. GRAPHIC ARTS

Entrant must indicate on his Entry Blank number in edition, and number of impressions for sale. Prints and Drawings may be unframed, but mounted,  $14\frac{1}{4} \times 19\frac{1}{4}$  inches, or  $22 \times 28$  inches.

### III. MISCELLANEOUS HANDICRAFT

In order to simplify exhibition, cords should not be attached to lamps.

### IV. JEWELRY, ENAMEL, POTTERY AND CERAMIC SCULPTURE

Entrants may enter ten pieces in any one or in any two of these classes (two pieces being considered one entry). If he enters ten in only one of these classes he will be permitted five additional entries in other classes, such as Paintings, Prints, Photographs, etc. Sets will count as two entries.

In Pottery and Ceramic Sculpture entrant must indicate on his entry blank the number in edition and number for sale.

### V. PHOTOGRAPHY

- A. Prints must be made by entrant or in his studio under his direction.
- B. Hand-colored prints will not be admitted.
- C. Prints must be unframed but mounted  $14\frac{1}{4} \times 19\frac{1}{4}$  inches. Mounts should be light in color.
- D. All prints must have been made since April, 1934.
- E. No hand work, other than spotting, may appear on the print, except where it is a part of the accepted technique of the process.

### VI. PRINTING

Examples of printing may be entered as five single items, or a number grouped on one mount, each mount counting as one entry. Mounts should be  $14\frac{1}{4} \times 19\frac{1}{4}$  inches, or  $22 \times 28$  inches.

### VII. STUDENTS' WORK

- A. For the purpose of exhibition a student is defined as: any person attending classes or receiving instruction or criticisms as an enrolled student in any art school or in any art class, any person who is receiving private lessons or instruction or whose work is being criticised for purpose of instruction.
- B. Work actually produced in classroom or on which criticism has been given is *ineligible*.
- C. Each object submitted by student shall have attached a green student tag certifying that work was *not* produced in classroom or under instruction or criticism. This card shall be signed by the teacher and Director of school.
- D. Only students of senior classes of The Cleveland School of Art, The Cleveland School of Architecture, or the equivalent grades in other non-commercial schools, are *eligible* for awards.



JUNE SHOW  
FIFTEENTH EXHIBITION  
OF CONTEMPORARY AMERICAN OIL PAINTING  
THE CLEVELAND MUSEUM OF ART

June 7 to July 7, 1935

The Fifteenth Exhibition of Contemporary American Painting in oil will be held in the Museum from June 7 to July 7 inclusive.

The Exhibition will consist of ninety paintings by American artists, thirty of which will be by Cleveland artists. The Cleveland paintings will be selected by the Jury of Selection for the Seventeenth Annual Exhibition of Work by Cleveland Artists and Craftsmen.

RULES GOVERNING ENTRIES

1. Oil Paintings only are eligible for exhibit.
2. Paintings must have been painted since June, 1924.
3. These pictures cannot be entered for the May Show; they must be entered for the June Show only. However, the Jury shall have the privilege of including six pictures from the May show if they so desire.
4. No more than three paintings may be entered by any artist and no more than one can be accepted and exhibited.
5. Entry blank must be filled out and returned to The Cleveland Museum of Art, Station E, Cleveland, Ohio, on or before March 26. Those post-marked later than March 26 will not be accepted.
6. All paintings offered for consideration by the Jury must be delivered at the Service Entrance (northwest door) of the Museum between 9 a.m. and 5 p.m. from March 30 to April 6 inclusive (Sundays excepted).
7. Rejected work must be removed from the Museum by the entrant between 9 a.m. and 5 p.m. from April 27 to May 11 inclusive (Sundays excepted).
8. Works exhibited and not sold during the exhibition must be called for at the Service Entrance of the Museum between 9 a.m. and 5 p.m. from July 9 to July 13 inclusive. They will be delivered only upon presentation of "Notice of Acceptance."
9. The general rules and instructions which govern the Annual Exhibition of Work by Cleveland Artists and Craftsmen apply also to this exhibition.